

Mount Kenya University
P.O. Box 10000 Thika
09 JAN 2019
Dean, School of Business



Mount Kenya University

SCHOOL OF BUSINESS & ECONOMICS

MASTERS OF BUSINESS ADMINISTRATION COURSE STRUCTURE

	Unit Code	Unit Title	Contact Hours	Credit Hours
Year 1 semester 1				
1.	MAF 5101	Financial Accounting	42	3
2.	MAF 5102	Financial Management	42	3
3.	MBM 5103	General Management	42	3
4.	BMCU 002	Quantitative Methods	42	3
Year 1 Semester 2				
1.	MAF5201	Management Accounting I	42	3
2.	MBM5201	Human Resource Management	42	3
3.	MBM5205	Marketing Management	42	3
4.	MBM5207	Strategic Management	42	3
Year 2 Semester 1				
CORE UNIT				
1	BMCU 001	Research Methods	42	3
Accounting option				
2	MAF 6102	Management Accounting II	42	3
3	MAF 6103	International Accounting	42	3
4	MAF 6105	Financial Reporting	42	3
Finance Option				
2	MAF 6101	International Finance	42	3
3	MAF 6104	Financial Markets and Institutions	42	3
4	MAF 6116	Investment and Portfolio Management	42	3
Human Resource Management Option				
2	MBM6110	Advanced Human Resource Management	42	3
3	MBM6111	Industrial Relations	42	3
4	MBM6112	Wages and Salaries Administration	42	3
Marketing Management Option				
2	MBM 6103	Consumer Behavior	42	3
3	MBM6104	Industrial Marketing	42	3
4	MBM6109	International Marketing	42	3
Strategic Management Option				
2	MBM6128	Strategy Analysis Tools and Techniques	42	3
3	MBM6129	Strategy Implementation and Operationalization	42	3
4	MBM6130	Business Policy and Strategy Formulation	42	3
Year 2 Semester 2				
	BMCU 003	Research Project	42	12

Mount Kenya University
P.O. Box 10000 Thika
09 JAN 2019
Dean, School of Business
and Economics