

BSC IN TRAVEL AND TOURISM MANAGEMENT – BTM

Course / Units Offered For the Programme

Course Academic Year Structure by unit, contact and Credit Hours

YEAR ONE SEMESTER ONE	CODES	CONTACT HOURS	CREDIT HOURS
Travel agency operation	BHT 1107	42	3
Flora and Fauna of East Africa	BHT 1108	42	3
Introduction to Hospitality and Tourism	BHT 1103	42	3
French I	BLA 1102	42	3
German I	BLA 1103	42	3
Communication skills	BUCU 001	42	3

YEAR ONE SEMESTER TWO			
Tour operation	BHT 1208	42	3
World geography and touristic destinations	BHT 1205	42	3
Survival Techniques in tourism	BHT 1209	42	3
Photography and documentary in tourism	BHT 1210	42	3
French II	BLA 1201	42	3
German II	BLA 1202	42	3
YEAR TWO SEMESTER ONE			
Culture and Heritage Tourism	BHT 4205	42	3
Coastal and Marine Tourism	BHT 3108	42	3
Airfares and ticketing	BHT 2109	42	3
Front Office Operation I	BHT 2103	42	3
French III	BLA 2101	42	3
German III	BLA 2102	42	3

YEAR TWO SEMESTER TWO			
Wildlife Conservation Management	BHT 4106	42	3
Domestic and International tourism	BHT 2212	42	3
Tourism Product Development	BHT 2213	42	3
Front Office Operation II	BHT 2201	42	3
French IV	BLA 2201	42	3
German IV	BLA 2202	42	3
Attachment I	BBCU 003	576	
YEAR THREE SEMESTER ONE			
Crisis Management in Travel and Tourism	BHT 3114	42	3
Tourism and Hospitality Economics	BHT 3110	42	3
Principles of Management	BBM 1201	42	3
Financial Accounting in Hospitality & Tourism	BAF 3123	42	3
Research Methodology	BBCU 001	42	3
YEAR THREE SEMESTER TWO			
Marketing for Hospitality and Tourism	BBM 3228	42	3
Sustainable Tourism Management	BHT 3205	42	3
Project Planning Management	BED 1204	42	3
Behavioral Science	BCP 1105	42	3
Business Statistics I	BMA 2202	42	3
YEAR FOUR SEMESTER ONE			
Tourism Policy and Planning	BHT 4110	42	3
Financial Management in Hospitality and Tourism	BAF 4123	42	3
Sports Leisure and Recreation	BHT 4107	42	3
Destination Management	BHT 4206	42	3
Management Information Systems in Travel & Tourism	BHT 3103	42	3

YEAR FOUR			
SEMESTER TWO			
Legal aspects in Hospitality and Tourism	BHT 4208	42	3
Human Resource Management	BBM 3107	42	3
Events Management	BHT 3201	42	3
Service Quality Management	BHT 4103	42	3
Entrepreneurship	BUCU 004	42	3
Academic Field training in Tourism	BBCU 005	176	8
Internship	BBCU 004	576	
Research Project	BBCU 002		

TOTAL NUMBER OF UNITS = 43